

World Cargo Symposium 2010: Bounce Back – Rebuild the Future
Quality Track – Cargo 2000 – Better Quality saves time & money – fact or fiction?
March 08 – March 11, 2010
Vancouver, Canada

March 10, 2010

0830 – 0835

CHAIRMAN OPENING REMARKS

Mr. Mick Fountain – Chairman of Cargo2000, Barthco Logistics

0835 – 0845

WELCOME ADDRESS

Mr. Micheal Vorwerk –Executive Director Cargo2000, Cargo Network Services Corporation, IATA

0845 – 0915

KEYNOTE: DATA QUALITY, TIMELINESS AND HOW THAT IS IMPORTANT TO MICROSOFT

Mr. James Patton – Deputy Director, Global Trade Compliance, Microsoft

Expectations / experiences / requirements from a shippers perspective, how does a true quality management system look like and does C2K fulfill the requirements?

0915 – 1030

TWO CASE STUDIES

Mr. Rick Zablocki – Vice President Air Products, CEVA

Mr. Kyle Betterton – Cargo 2000-Board Member / Vice President, Cargo, United Airlines

One from a forwarder and one from an airline that would highlight

a) Implementation (costs and pain points) (CEVA and United – tbc)

b) Benefits in \$\$

c) ROI - how long it took to realize ROI?

(This could be done by having the actual forwarder and carrier discuss their C2K process...ideally they would also be e-freight test forwarders and carriers and emphasize that without C2K e-freight implementation would have been impossible and then go on to highlight how much time and money they have also saved with the e-freight implementation)

1030 – 1130

Networking break

1130 – 1200

WHAT DOES A CARGO 2000 DATA MANAGEMENT PLATFORM PROVIDE THAT ADDS VALUE TO THE CARGO 2000 COMMUNITY (I.E. FORWARDER /AIRLINE AND OTHER PARTICIPANTS)?

Ms Cindy Yamamoto, SVP, Global Logistics Product Strategy, Descartes Systems Group

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1200 – 1230

PANEL: QUALITY INTERFACE BETWEEN CARRIERS/FORWARDERS AND SHIPPERS – WHAT CAN EACH SUPPLY CHAIN PARTICIPANT DO TO REACH HIGHER/MEASURABLE QUALITY LEVELS?

TBA

1230 – 1240

CHAIRMAN CLOSING REMARKS

Mr. Mick Fountain – Chairman of Cargo2000, Barthco Logistics

1230 – 1400

Networking lunch