

World Cargo Symposium 2010: Bounce Back – Rebuild the Future
Economic Outlook: Bounce Back - Are we there yet?
March 08 – March 11, 2010
Vancouver, Canada

March 9, 2010

Title: IS IT SAFE?

2009 was the *annus horribilis* of the Air Cargo Industry. Is it safe for the air cargo chain participants to begin investing in the business? Can we expect business to improve and turn around from 2009?

1400 – 1405

CHAIRMAN OPENING REMARKS

Mr. Peter Chong – Regional Director Cargo- Asia Pacific, IATA

CUE FROM IATA CHIEF ECONOMIST KEYNOTE, WHERE IS THE ECONOMY GOING? INTRODUCE 3 PANELISTS WHO WILL TAKE 3 DIFFERENT POSITIONS

1405 - 1420

PANEL MEMBER 1

Mr. Brian Pearce – Chief Economist, IATA

1420 - 1435

PANEL MEMBER 2

TBC

1435 - 1455

PANEL MEMBER 3

Mr. Ajay Virmani – President & CEO, CargoJet

1455 – 1500

ROUNDUP BY CHAIRMAN: ARE WE THERE YET?

Mr. Peter Chong – Regional Director Cargo- Asia Pacific, IATA

“Alice: It would be so nice if something makes sense for a change”
From Alice in Wonderland

1500 – 1600

Networking break

1600 – 1645

KEYNOTE: ECONOMIC TRENDS BY CUSTOMER MARKET SEGMENT

Mr. David Hoppin - Managing Partner, MergeGlobal, Inc

What do the economic trends mean for individual cargo demand segments overall and by region in the 6-12 month time frame and in the 2-year time frame?
Which transport modes are winning and losing, and why?

1645 - 1715

OPEN CHALLENGE FROM FLOOR AND Q&A

1715 – 1720

CHAIRMAN CLOSING REMARKS