

**World Cargo Symposium 2010: Bounce Back – Rebuild the Future**  
**Customs and the Speed of Light**  
**March 08 – March 11, 2010**  
**Vancouver, Canada**

**March 11, 2010**

0830 – 0835

**CHAIRMAN OPENING REMARKS**

**Mr. Jonathan Wasserman - Senior Vice President, Compliance Solutions, Descartes Systems Group**

0835 – 0850

**WELCOME ADDRESS**

**Mr. Axel Klein - Manager Handling Competencies, Customs, Lufthansa Cargo**

What are the Challenges of need of data?  
How does it fit with the IATA e-freight initiative?  
How can Governments and Industry works closer?  
What is the IATA Customs Advisory Group?

0850 – 0940

**WHAT IS THE WCO 21<sup>ST</sup> CENTURY CUSTOMS VISION?**

**Mr. Michael Schmitz - Director Compliance and facilitation, WCO (INVITED)**

Why the WCO is recommending advance electronic information?  
What are the existing WCO standards?  
Where does the WCO stand on the Data Model version 3?  
What is the WCO vision for Customs?  
What will it take for Customs to mandate e-freight?

0940 – 1030

**WHAT ARE THE CHALLENGES OF GOVERNMENTS NEED OF DATA?**

**Moderator: Mr. Mike White - Assistant Director Cargo Standards, Cargo Network Services Corporation, IATA**

Mr. Gregory A. Olsavsky - Director Cargo control Division, US CBP (INVITED)  
Mr. Lorne Lawson - Director General, Border & Compliance Programs Directorate, Canada Border Services Agency (INVITED)  
Mr. Alberto Martinez – head of department, Mexican Customs (INVITED)  
Mr. Park - Deputy Director, Korean Customs (INVITED)  
Mr. Todd Owen - Deputy Assistant Commissioner, Office of Field Operations, U.S. Customs and Border Protection, US Department of Homeland Security (INVITED)

What are the learning about countries that implemented advance information?  
Why these countries made these changes and investments?  
What challenges did Governments face within their government?  
How did Governments interact with the trade (airlines/forwarders)?  
What results did these investments make for their country?

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1030 – 1130            *Networking break*

1130 – 1230            **WHAT ARE THE CHALLENGES FACED TO SUPPLY CUSTOMS DATA?**

**Moderator: Olivier Layec – CEO, TLF-OAC**

Mr. Henrik Ambak - VP, Head of Ground Services & Commercial IT, Cargolux  
Mrs. Sarah Wagner - Managing Director, Cargo e-Business Strategy, American Airlines Cargo  
Mr. Kenneth Bell – Director, Service Delivery, HACTL (INVITED)  
Mrs. Carol West – President, International Federation of Customs Brokers Assoc.  
Mr. Jonathan Wasserman - Senior Vice President, Compliance Solutions, Descartes Systems Group

What are the learning about implementing advance information?  
Why making these changes and what are the necessary investments?  
What challenges did they face within their organization?  
How to interact with the Governments (Customs)?  
What results did these investments make for their organization?

1230 – 1245            **CHAIRMAN CLOSING REMARKS**

**Mr. Jonathan Wasserman, Senior Vice President, Compliance Solutions, Descartes Systems Group**

1230 – 1400            *Networking lunch*