



2009: A Success!

"As a shipper I really enjoyed the Bangkok IATA World Cargo Symposium. I participated as a Quality Track keynote speaker and panel member. It gave me the opportunity to convey key messages to the Supply Chain players and to stress what Quality and Value mean to us, as well as what our expectations are.

I was also able to see the Air Cargo Supply Chain from a different angle and to exchange viewpoints with key players.

I have been very interested by the benefits of C2K in our on time performance discussions with airlines and freight forwarders. I have been also convinced to the value of the e-freight initiative. To walk the talk, Schneider Electric committed itself to launch a pilot on e-freight out of Paris CDG.

All in all I think it was a win win experience and I encourage my shipper Supply Chain Colleagues to take an active part in this Top Quality Event whenever they have the opportunity to do so"

Jean Oberlé, Global Supply Chain VP Transport & Warehousing, Schneider Electric

Have been to "one or two" conferences during my thirty-nine years in the business and World Symposium 2009 is far and away the most impressive I have ever attended. The content is far reaching and current, the speakers are all experts in their fields and the audience participation is constantly sought.

Julian Keeling, CEO, Consolidators International Ltd

Great opportunity to obtain an insight of the industry priorities and exchange ideas with business partners and potential customers.

Joseph Chan, Manager Quality Assurance & Service Improvement, Jardine Airport Services Limited Hong Kong

Great networking opportunities! An excellent forum to obtain latest updates on Cargo Industry.

Ong Ai Lin, MASKargo Senior Finance Manager/Senior Manager PMO Malaysia Airlines

The IATA World Cargo Symposium is a one of a kind event. It is quite impressive, that within 3 years this is "The highlight of the yearly event calendar". I look forward to the Vancouver event in 2010.

Bart Jan Haasbeek, Global Sales Director, OAG Cargo Solutions

The huge number of industry delegates and highly professional speakers provided ample opportunities for informative dialogues, hence created an excellent platform for networking. The possibility of attending multiple tracks allowed the audience to choose presentations according to their individual needs and interest.

Wolfgang Korte, Managing Director, LUG Aircargo Handling GmbH, Germany

2009 Delegates Survey Result :

Overall conference satisfaction: **93.1%** (2009) vs. 92.7% (2008)

Top 3 benefits that influenced you to attend this conference:

Networking opportunities - 95% satisfied

Attending multiple tracks - 96% satisfied

Quality of speakers - 96% satisfied